

Published 6X/year

# Place an ad

in the Lakeside neighborhood  
newsletter.



## LOOK at LAKESIDE



### DEADLINES & DISTRIBUTION

Please submit final ad by  
the 14th of  
Jan, Mar, May,  
July, Sept, and Nov.

This publication is a free  
print publication available  
at >20 Lakeside/Lester Park  
area locations and at  
[www.LookAtLakeside.com](http://www.LookAtLakeside.com)

*Thank you for  
supporting this community  
connecting project.  
Celebrating 10 years!*

### Rates (subject to change)

|                        |                  |       |   |
|------------------------|------------------|-------|---|
| <b>Business Card</b>   | 2" h X 3.5" w    | \$45  | <b>Special:</b> 4 issues<br>\$165 pre-paid<br>6 issues: \$245 |
| <b>Double Biz card</b> | 4" h X 3.5" w    | \$75  | <b>Special:</b> 4 issues<br>\$285 pre-paid<br>6 issues: \$425 |
| <b>Banner</b>          | 2.5" h X 7.75" w | \$85  | <b>Special:</b> 4 issues<br>\$320 pre-paid                    |
| <b>Half Page</b>       | 5" h X 7.75" w   | \$140 | <b>Special:</b> 4 issues<br>\$525 pre-paid<br>6 issues: \$785 |

Inquire about rates on sizes other than those listed above.

The newsletter is printed in black & white and in color on the website.

**EXTRAS** Add \$5 per ad if you want your ad to be in **color** or linked on the web.

CONTACT ME

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**[www.LookAtLakeside.com](http://www.LookAtLakeside.com)**

and **[WendyUpNorth.com](http://WendyUpNorth.com)**

4005 McCulloch St., Duluth MN 55804

Please make checks to **Look at Lakeside**. Cash is welcome.  
PayPal is a payment option. A small surcharge will be added.

Resolution: 300 dpi minimum (for jpg, tiff, gif, png) or use pdf, eps, svg. **Ad layout** available for a fee.

**Sponsor a Page** Minimum \$50. A small banner will be put on the top of a page with your name and/or business.